ORDER

rders	Order / Rev:	104301		
	Alt Order #:			
	Product Desc:	General Election		
	Estimate:			KSNV
	Flight Dates:	08/27/12 - 11/04/12	Primary AE:	Kevin Goodell
	Original Date / Rev:	07/16/12 / 09/26/12	Sales Office:	VEGS
	Order Type:	GENERAL	Sales Region:	Local
gency	Name:	Denny Weddle & Associates		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		750 Tam O Shanter	Billing Cycle:	EOM/EOC
		Las Vegas, NV 89109	Agency Commission:	15%
dvertiser	Name:	Committee to Re-Elect Judge Bill J	ans Consel	
	Demographic:	A25-54	New Business Thru:	
	Product Codes:	PLC26	Order Separation:	00:05:00

Bill Plan	
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Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	29	\$8,535.00	\$7,254.75
10/01/12	10/28/12	1 1	\$3,725.00	\$3,166.25
10/29/12	11/03/12	7	\$2,500.00	\$2,125.00

iotais				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	29	\$8,535.00	\$7,254.75	0.00
October 2012	11	\$3,725.00	\$3,166.25	0.00
November 2012	7	\$2,500.00	\$2,125.00	0.00
Totals	47	\$14,760.00	\$12,546.00	0.00

Advertiser External ID:

Agency External ID:

Account Executives

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

Ln.	Ch	Start	End	Inventory Code	e Break	Start/End 7	Γime	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	KSNV	09/17/1:	2 09/30/12	M-F 5-6a Wakel	Jpw/Wa@M	5-6a		MTWTF	:30	2	\$185.002	0.00 NM	2	\$370.00
				M-F 5-6a Wakel	Up w/Wagners							1		
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rati	<u>ng</u>						
	eek: 09/		09/23/12	MTWTF	1	\$185.00		.00						
W	eek: 09/2	24/12	09/30/12	MTWTF	1	\$185.00	0	.00						
N 2	KSNV	10/22/1	2 11/04/12	M-F 5-6a Wakel	Jpw/Wa@M	5-6a		MTWTF	:30	2	\$300.002	0.00 NM	4	\$1,200.00
				M-F 5-6a Wakel	Up w/Wagners									
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rati	<u>ng</u>						
	eek: 10/2		10/28/12	MTWTF	2	\$300.00		.00						
W	eek: 10/	29/12	11/04/12	MTWTF	2	\$300.00	0	.00						
N 3	KSNV	09/17/1	2 09/30/12	Today Show	CM	658a-9am		MTWTF	:30	1	\$550,002	0.00 NM	3	\$1,650.00
				Today Show	•									
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rati	<u>ng</u>						
	eek: 09/		09/23/12	MTWTF~~	2	\$550.00		.00						
W	eek: 09/	24/12	09/30/12	MTWTF	1	\$550.00	0	.00						
N 4	KSNV	10/22/1	2 11/04/12	Today Show	CM	658a-9am		MTWTF~~	:30	1	\$600.002	0.00 NM	2	\$1,200.00
				Today Show										
	<u>Sta</u>	rt D <u>ate</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rati	ing						
	eek: 10/		10/28/12	MTWTF	1	\$600.00		.00						
W	eek: 10/	29/12	11/04/12	MTWTF	1	\$600.00	0	.00						
N 5	KSNV	09/17/1	2 09/30/12	M-F Today Shov		1 0am-11am	1		:30	0	\$200.002	0.00 NM	4	\$800.00
				Today 4th Hour										

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Order / Rev: 104301

N 10 KSNV 10/22/12 11/04/12 NEWS 3 at 4 (1 HOUR)CM

4PM NEWS (1 hour)

Advertiser:

Committee to Re-Elect Judge Bill Janser

Alt Order #: 08/27/12 - 11/04/12

Product Desc:

Estimate:

General Election

KSNV

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts F	Rate Pri	Rtg Type	Spots	Amount
	12 09/30/12	M-F Today Show		10am-11an		:30		00.002	0.00 NM	4	\$800.00
		Today 4th Hour									
Start Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$200.00	Rating						
Week: 09/17/12 Week: 09/24/12	09/23/12 09/30/12	MTWTF	2 2	\$200.00	0.00 0.00						
N 6 KSNV 09/17		Rachael Ray Rachael Ray	СМ	11am-12pn		:30	1 \$2	00.002	0.00 NM	3	\$600.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/17/12 Week: 09/24/12	09/23/12 09/30/12	MTWTF MTWTF	2	\$200.00 \$200.00	0.00 0.00						
N 7 KSNV 10/22		Rachael Ray Rachael Ray	СМ	11am-12pn		:30	1 \$2	25.002	0.00 NM	1	\$225.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/12	10/28/12	MTWTF	1	\$225.00	0.00						
N 8 KSNV 09/17/		Noon News	CM	12-1230pm		:30	1 \$2	275.002	0.00 NM	5	\$1,375.00
Start Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$275.00	Rating						
Week: 09/17/12 Week: 09/24/12	09/23/12 09/30/12	MTWTF	1 2		0.00 0.00						
Week: 10/01/12	10/07/12		0	\$0.00	0.00						
Week: 10/08/12	10/14/12		0		0.00						
Week: 10/15/12 Week: 10/22/12	10/21/12 10/28/12	MTWTF	0	\$0.00 \$275.00	0.00 0.00						
Week: 10/29/12	11/04/12	MTWTF	i	\$275.00	0.00						
N 9 KSNV 09/17	/12 09/30/12	NEWS 3 at 4 (1 l 4PM NEWS (1 h		4-5pm (4:00 PM-4	:30 PM)	:30	0 \$3	350.002	0.00 NM	5	\$1,750.00
Start Date		<u>Weekdays</u>	Spots/Week		Rating						
Week: 09/17/12 Spot	09/23/12	MTWTF Description	2 Star	\$350.00 <u>t/End Time</u>	0.00	Weekdays	<u>Length</u>	Rata	Rtg Type	i	
		Jeschption Jews 3 at 4 (1/2 hr				MTWThF) 0.00 NW		
See MG 9	.5,9.6,9.7,9.8				ur]			(*********	,		
-		Vews 3 at 4 (1/2 hr	-		·	MTWThF	- :30	(\$350 .00)) 0.00 NM	1	
[INCORRI		ORY CODE; as of 7	-		ur]						
5 KSNV 08/29/		NEWS 3 at 4 (1 HC	OUR) 4-5p	om		W	- :30	(\$350-00	9 0.00 NM		
•	Code Correc	tion]								l	
		NEWS 3 at 4 (1 HC	DUR) 4-5p	om	(4:00 PM-4:30	P-T	- :30	\$350.00	0.00 NM		
MG for 9. [Inventory]	1,9.4,9.3,9.2 Code Correc	tion]									
_		NEWS 3 at 4 (1 HC	DUR) 4-5p	om	(4:00 PM-4:30	P	- :30	\$350.00	0.00 NM		
MG for 9. Inventory	1,9.4,9.3,9.2 Code Correc	tion}								•	
	/12-09/21/12 [NEWS 3 at 4 (1 HC	DUR) 4-5	om	(4:00 PM-4:30	PMTWThF	- :30	\$350.00	0.00 NM		
Week: 09/24/12	09/30/12	MTWTF	2	\$350.00	0.00						
Spot Ch Date I	Range <u>I</u>	<u>Description</u> Vøws 3 at 4 (1/2 hi	<u>Sta</u>	rt/End Time		<u>Weekdays</u> MT WT hF	<u>Length</u> - :30		Rtg <u>Type</u>) 0.00 <i>NN</i>	7	
	9. <i>5</i> ,9. <mark>6,</mark> 9.7,9.8 ECT INVENT	} ORY CODE; as of i	7/30, 4pm nev	vs is one ho	ur]						
-	/12-09/27/12 I	NEWS 3 at 4 (1 HC				PTh	- :30	\$350.0	0.00 NM	1-	
[Inventory	Code Correc	-	4 4	20		National de la constant	.00	. /#050.00	N 000 ***		
9 KSNV 09/24 See MG 9		News 3 at 4 (1/2 hi	r) 4-4:	sup		MTWThF	- :30	(\$3 50 . 00) 0.00 NA	"	
[INCORR	ECT INVENT	ORY CODE] INCO					_	4			
11 KSN√ 09/26		NEWS 3 at 4 (1 H)	OUR) 4-5	pm	(4:00 PM-4:30	I PW	- :30	\$350.0	0 0.00 NN		

4-5pm

MTWTF--

:30

\$450.002

2

\$900.00

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 Order / Rev:
 104301
 Advertiser:
 Committee to Re-Elect Judge Bill Jansei

 Alt Order #:
 Product Desc:
 General Election
 KSNV

 Flight Dates:
 08/27/12 - 11/04/12
 Estimate:

Ln Ch Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
N 10 KSNV 10/22/1	2 11/04/12	NEWS 3 at 4 (1 H 4PM NEWS (1 ho		4-5pm	MTWTF-	:30	1 \$450.002	0.00 NM	2	\$900.00
<u>Start Date</u> Week: 10/22/12 <u>Spot Ch Date Ra</u> 1 KSNV 10/22/12 See MG 10.	2-10/28/12 N	Weekdays MTWTF escription ews 3 at 4 (1/2 hr)		<u>Rate</u> \$450.00 <u>/End Time</u> op	Rating 0.00	Weekdays MTWThF	<u>Length</u> <u>Rate</u> :30 (\$4 50.06	• <u>Rtg Type</u> •) 0.00 <i>NM</i>		
MG for 10.2	2-10/23/12 N	/S 1 HOUR] EWS 3 at 4 (1 HO	UR) 4-5pi	m		-T	:30 \$450.0	0 0.00 NM		
	2-11/04/12 N	MTWTF rescription lews 3 at 4 (1/2 hr)		\$450.00 <u>/End Time</u> Op	0.00	Weekdays MTWThF	<u>Length Rate</u> :30 (\$450.0 6	<u>Rtg Type</u> 9) 0.00 <i>NM</i>		
4 KSNV 10/31/12	= 4PM NEW 2-10/31/12 N	/S 1 HOUR] EWS 3 at 4 (1 HO	UR) 4-5pi	m		W	:30 \$450.0	0 0.00 NM		
[mg] N11 KSNV 09/17/1	2 09/30/12	Face to Face w/ R		730-758pm	MTWTF-	:30	1 \$400.002	0.00 NM	3	\$1,200.00
<u>Start Date</u> Week: 09/17/12 Week: 09/24/12	End Date 09/23/12 09/30/12	<u>Weekdays</u> MTWTF MTWTF-~	Spots/Week 2 1	<u>Rate</u> \$400.00 \$400.00	Rating 0.00 0.00					
N 12 KSNV 10/22/1		Face to Face w/ R Face to Face w/ J		730-758pm	MTWTF	:30	1 \$450.002	0.00 NM	1	\$450.00
<u>Start Date</u> Week: 10/22/12	End Date 10/28/12	Weekdays MTWTF-~	Spots/Week 1	Rate \$450.00	Rating 0,00				_	
N 13 KSNV 09/17/1		Tonight Show		1135p-1237a		:30	1 \$250.002	0.00 NM	3	\$750.00
<u>Start Date</u> Week: 09/17/12 Week: 09/24/12	End Date 09/23/12 09/30/12	<u>VVeekdays</u> MTWTF MTWTF	Spots/Week 1 2	<u>Rate</u> \$250.00 \$250.00	Rating 0.00 0.00					
N 14 KSNV 10/22/1	2 11/04/12	The Tonight Show Tonight Show	CM	1135p-1237a	MTWTF	:30	1 \$275,002	0.00 NM	2	\$550.00
<u>Start Date</u> Week: 10/22/12 Week: 10/29/12	End Date 10/28/12 11/04/12	<u>Weekdays</u> MTWTF MTWTF	Spots/Week 1 1	<u>Rate</u> \$275.00 \$275.00	Rating 0.00 0.00					
N 15 KSNV 09/17/1		Last Call w/Carso	n Daly	136-205am	MTWTF	:30	1 \$40.003	0.00 NM	1	\$40.00
Start Date Week: 09/17/12	End Date 09/23/12	MTWTF	Spots/Week 1	\$40,00	Rating 0,00					
N 16 KSNV 09/17/1 Start Date	End Date	News 3 Today - S		9am-930am	Rating	:30	0 \$275.002	0.00 NM	4	\$1,100.00
Week: 09/17/12 Week: 09/24/12	09/23/12 09/30/12	S-	2	<u>Rate</u> \$275.00 \$275.00	0.00 0.00					
Spot Ch Date Ra 3 KSNV 09/24/1. See MG 16	2- <mark>09/30/12</mark> N	<u>Jescriptlon</u> Jews 3 Today - SA7		/End Time -930am		<u>Weekdays</u> Sa		<u>e Rtg Type</u> 0) 0.00 <i>NM</i>		
[PGM CHG	= GOLF]	lews 3 Today - SA7	<i>URDAY</i> 9am	-930am		sa	:30 (\$275.0	<i>0</i>) 0.00 <i>NM</i>		
See MG 16 [PGM CHG	.5,16.6 = GOLF]						•		}	
5 KSNV 10/06/1		lews 3 Today - SAT	URDAY 9am	-930am		Sa	:30 \$275.0	0.00 NM		
		lews 3 Today - SAT	URDAY 9am	-930am		Sa	:30 \$275.0	MM 00.0 00		
N	11/04/12		СМ				1 2	0.00 NM	2	\$600.00

Totals

Order / Rev: 104301 Alt Order #:		301		Advertiser:	Committee	to Re-Elect Judg	KSNV				
					Product Desc:	General Ele				ection	
Flight Dates:	08/	08/27/12 - 11/04/12			Estimate:			 	<u>-</u>		
Ln Ch	Start	End	Inventory Code	e Break	Start/End Tir	ne Days	Len Spots	Rate Pri	Rtg Type Spots	Amount	
17 KSNV	10/22/1	2	News 3 Today - News 3 Today -		9am-930am	5-	:30	\$300.00			
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10/2	22/12	10/28/12	S-	1	\$300.00	0.00					
Meek: 10/	20/12	11/04/12	S-	1	\$300.00	ስ ስስ					